

Fall 2009-2010 Course Descriptions

School of Library and Information Studies

March 2, 2009 – Subject to Change

LIS 201: The Information Society

SLIS master's students should not enroll in this class. Credit is not awarded to graduate students for courses numbered below 300.

LIS 450: Information Agencies and Their Environment

Basic communication theories and models; information users as individuals and as members of groups; production and transmission of information; nature and roles of libraries and other information agencies; the profession of librarianship.

LIS 451: Foundations of Reference Services

Use of databases for library and other information services; development and use of search protocols and search strategies; information resource evaluation; understanding information retrieval systems; comparison and contrast of systems and strategies for World Wide Web searching.

LIS 490: Field Methods and the Public Presentation of Folklore

(Crosslisted with Folklore) The course combines a field-work practicum with scrutiny of the cultural, political, and ethical dimensions underlying the documentation and public presentation of folklore through festivals, exhibitions, publications, and audio-visual productions.

LIS 551: Organization of Information

Introduction of bibliographic organization and control, including cataloging, classification, indexing, file organization, vocabulary control and retrieval strategies.

LIS 619: Music Research Methods and Materials

(Crosslisted with Music) Historical and contemporary bibliography resources for musical scholarship; general reference tools of scholarly work and specific musicological works.

LIS 620: Field Project in Library and Information Agencies

The purpose of this course is to provide students with the opportunity to gain professional experience in an information agency. The course consists of 120 hours in the agency along with seminar meetings to discuss the placements and the application of professional theory to the work place. Students interested in taking this course must contact the placement coordinator in March. The placement coordinators are:

- For students in school libraries: Allison Kaplan, agkaplan@wisc.edu. Note: Students in school libraries will enroll in C&I 620, not LIS 620, and must work in two schools (one school for 70 hours and the other for 140 hours) for a total of 210 hours.
- PALS students: Complete the form found at <http://www.slis.wisc.edu/academics/PALS/PracticumStudentForm.pdf>
- For all other students: Andrea Poehling, student-services@slis.wisc.edu

LIS 622: Children's Literature (On-line)

The purpose of this course is to provide students with an understanding of the history of the publication of children's literature and an appreciation for the wide range of literature available today for children from birth to about the 8th grade. Contemporary and historical trends will be studied along with developing collections for specific groups of children and understanding the relationships between literature and the development of a child.

LIS 635: Reference and Information Service (On-line)

Reference is not dead. The Internet did not make libraries or librarians obsolete. IF anything, libraries and librarians are more valuable today because of the Internet. But reference is certainly different in that it's no longer location-limited or based on print resources.

This course will utilize *Reference and Information Service in the 21st Century*, 2nd Edition, edited by Kay Ann Cassell and Una Hiremath to provide students with recommendations for resources that can provide answers to questions, for marketing reference and information services, and identifying current and future reference competencies. Students will also work through the "23 Things" at <http://plcmcl2-things.blogspot.com>. There will be a focus on the multi-generational reality of the library workforce and user population. There are no exams or major papers but active participation in online discussions is a major component of the course grade.

LIS 639: Information Literacy Pedagogy (Online)

The purpose of this course is to introduce students to the concept of information literacy and its significance for the practice of librarianship in a school, public, and academic library setting. Students will gain expertise in conducting research and designing instruction in information literacy competencies. They will be given opportunities to practice and reflect upon their developing expertise and to plan for information literacy programming in their chosen library specialization. Group and other collaborative work will be emphasized.

LIS 640: Topic: Graduate seminar on the information society

Professor Greg Downey will be teaching a 640 Topics course titled "Graduate seminar on the information society." Students will attend Professor Downey's lecture for LIS 201 on Mondays and a graduate discussion on Tuesdays (see the description below).

Instructor: Professor Greg Downey

Credits: 3

Course number: LIS 640, "Topics in Library and Information Studies"

Course limit: 18 students

Lecture time (same as LIS 201): Mondays, 2:30-3:45

Graduate discussion time: Tuesdays 9:30 am - 10:20 am

You will need to register for the discussion section, LIS 640-301, and you will be automatically enrolled in the lecture.

Today, in an environment of web-enhanced workplaces, schools, and shopping malls, we routinely speak of living in an 'information society'. But what does this term mean and where did it come from? How has information -- in oral, print, broadcast, and now digital/networked forms -- been tied to notions of democracy, capitalism, social justice, and 'progress' in American history? And if we really are living in a 'postindustrial,' 'global,' and 'informational' economy today, what does such a world mean for our understandings of our fragmented selves, our cultural affiliations, and our social responsibilities to each other? Through both lecture and discussion, both readings and films, and both offline and online experiences, this course will guide students in interrogating the information society. This special hybrid 3-credit SLIS graduate seminar 'meets with' a large undergraduate SLIS course for its weekly 75-minute in-person lecture component, which is supplemented with a 50-minute in-person graduate-only discussion with the professor, and an additional online activity each week.

LIS 644: Digital Tools, Trends and Debates

Overview of information and communication technologies, digital media, and standards in relationship to information agencies within the context of current societal controversies. Promotes technical knowledge of ICT and critical analysis of controversies surrounding ICT development, use and modification.

LIS 651: Cataloging and Classification (On-line)

This course introduces students to the basic concepts and practices of library cataloging. Library cataloging practices developed in the 19th century, but we will concentrate on how this practice is evolving in the 21st century, encompassing not solely the MARC format and Anglo-American Cataloguing Rules (AACR), but other forms of metadata and standards as well. This evolution and change in cataloging is not without controversy, and students in the class will engage in some aspects of these debates. Through readings, lectures and exercises, students will acquire an understanding of rules, standards, and tools used for bibliographic description and control, classification, and subject access.

Objectives

this course is intended to:

1. Provide students an understanding of basic concepts and principles of cataloging and bibliographic description
2. Enable students to recognize different approaches to cataloging and metadata creation and select the appropriate approach for a particular information resource, or collection of resources
3. Teach the ability to recognize quality MARC records, and create original records when necessary

4. Gain familiarity with some of the standard tools of cataloging, including Anglo-American Cataloging Rules (AACR) and its successor. Resource Description and Access (RDA), the Dewey Decimal and Library of Congress classification systems, and various sources for subject headings, such as Library of Congress Subject Headings
5. Provide an overview of the metadata schemes and concepts that are of the greatest importance to the library community
6. Gain an understanding of the role of cataloging and classification in information retrieval, and how records function in automated systems

Probable required textbook: Cataloging and classification : an introduction, by Lois Mai Chan; Theodora Hodges; Lanham, Md. : Scarecrow Press, 2007. 3rd ed

This course is taught entirely online.

LIS 654: Management of Information Agencies

Course goals:

To understand basic management theories and concepts

To comprehend the library planning and evaluation process

To develop and enhance your skills as an organizational manager and leader in areas such as financial management, personnel management, marketing, grant writing, library advocacy, and change management.

The class will meet twice a week and class discussions will often be based on case studies.

655 Collection Management

The study of collection management in all types of libraries and information centers. Includes analysis of information needs, criteria for selection, collection use evaluation, weeding, preservation, and contemporary changes in access and ownership.

Course Objectives

At the conclusion of the course, students will be able to:

- Describe the theoretical and practical issues associated with the management of library collections
- Identify the challenges of collection management facing information professionals in various types of libraries and information agencies
- Evaluate issues regarding access vs ownership information resources
- Create and evaluate collection policies

LIS 712: The Public Library (On-line)

Library service based on knowledge of structure and government, personnel, resources, legislation, building, management and planning, public relations and marketing.

LIS 734: Modern Archives Administration

For students particularly interested in archives administration, library science, historical agencies administration, or teaching of history; basics in theory and practice of modern records administration. Lectures; lab work in the State Historical Society's Division of Archives and Manuscripts.

751 Database Design for Libraries and Information Agencies (On-line)

Introduction to database management systems, the database design process and database management issues, current trends and developments in the database field with a focus on library database systems.

LIS 754: Archives User Services and Outreach

Theories, principles and practices involved in making archival material accessible to the public. Particular emphasis is placed on (1) the role that archival description plays in mediating access to archival materials, (2) the role that technology plays in facilitating access to archival materials and (3) on the public service and public programming components of archival work. Prerequisite: LIS 734.

LIS 772: Library Services to Children and Young Adults

The theory and structure of public library service to children and young people, its function in the community, and techniques of administration. Seminar and field work.

LIS 818: Archives Accessioning and Appraisal

This course looks at the theories, principles and practices behind the archivist's decision to both acquire records and designate them as worthy of long term retention in an archive. Particular emphasis is placed on understanding archival views about society, the role of the archivist, and the issue of value as it relates to archival material. This course includes a combination of lectures and class discussions, and emphasizes archival professionalism, the skills required to meet current problems, and analytical thinking and writing. Prerequisite: LIS 734.

LIS 822: Information Use and Users

The course will help students understand a wide range of user groups' information behavior. Through discussions and presentations, students will become familiar with current research studies on information needs, information seeking, and information use by people in their various roles, situations, and contexts. Students will also learn how different research methods, including community analysis, are applied to user studies. For a research project, students will select a user group, and investigate their information needs and behavior applying adequate research methods.

LIS 826: Field Project in Library and Information Literacy Institute (LILI)

826 is a field project partnership between SLIS and campus libraries participating in the coordinated Library & Information Literacy Instruction program at UW-Madison. The 120 hour practicum

component of the course has three parts: teaching a drop-in MadCat workshop (10-12 hours); observing and assisting with workshop sessions for undergraduate Communication A required courses (15-20 hours); extensive work with instruction projects at a home site library (80-90 hours). In addition, there are seminar meetings with a variety of activities related to learning theory, pedagogy/andragogy, lesson planning, assessment, and the online tutorial software, Captivate, which you will use for some of your projects. You must be able to keep chunks of Monday, Wednesday, Friday (two of these) flexible for the Comm A classes (heaviest week 3 -10); the schedule will be set when the LILI Office has all the session requests—usually by end of week 2 of the semester.

LIS 847: Consumer Health

This 3-credit hybrid asynchronous distance course will focus on the special domain of consumer health materials in print, nonprint, and electronic formats. The course covers the identification of appropriate and accurate materials for consumer health and family education; the policy issues that arise when providing consumer and family health information in different settings; the role of the public media in disseminating information; and information and referral services to and from healthcare organizations, community agencies, and public libraries. This course includes an optional 40-hour collection development practicum experience.

IMPORTANT NOTE: This is a hybrid but predominantly distance course, meeting once a month (end of September, October, and November) in person and the rest of the time online.

Among the "special populations" whose health-related information needs will be discussed are persons living with AIDS/HIV disease, children, those with chronic diseases, persons of color, the disabled, the dying, the elderly, those of limited literacy, gay/lesbian/bisexual people, the homeless, those with mental illnesses, pet owners, the poor, prisoners, refugees, teens, women, and men—in other words, virtually everyone who encounters the American healthcare system. The role of family members, friends, and caregivers as health information seekers will also be discussed.

This course is appropriate for future or current information professionals in diverse places: those interested in medical and public libraries, healthcare organizations, community agencies, middle and high school library media centers, academic libraries serving students intending careers in the health or allied health professions, and—last but not least—people who want to build better websites, search engines, or information systems in all of the above domains of practice.

This is an extremely customizable course based on students' interests, expectations, and professional or pre-professional needs. If you have particular goals in mind that revolve around consumer health information, I encourage you to contact me and see how the course can best help you meet those goals.

LIS 875: Topics in Information processing and retrieval: Metadata

Covers principles and examples of metadata development in the digital environment, such as the design of community-specific metadata schemes; international standards; and notable projects. Teaches the use and application of metadata for the organization, representation and retrieval of networked information resources, using a variety of schemes and tools. The course will also examine issues in metadata interoperability, vocabulary control, quality control and evaluation.

LIS 879: Digital Libraries

The course will provide an overview of principles and practices of building a digital library. Through lab exercises and discussions, students will become aware of key technologies and practical issues pertaining to building, organizing and providing access to digital collections. Students will work on a hands-on project covering all phases of project management including collection development and assessment, digitizing and formatting standards and practices, metadata standards and practices, digital content management systems, and the end-user experience.

LIS 910: Seminar in Research Design and Methodology for Library and Information Studies

Examination of key issues in research design, including how to formulate research questions and shape scholarly research to make valid descriptive and causal inferences. Analysis and evaluation of research designed and conducted with different theoretical frameworks and methodologies; guided proposal preparation. P: LIS 710 or cons inst.; may be repeated, max of 6 cr applicable for doctoral degree.